



Innovation
DIGEST



SOCIAL DISTANCE SELLING

Welcome to Innovation Digest, a newsletter dedicated to the Security industry. Each edition will focus on a theme and include a combination of featured content, news and more. Read, enjoy and share!



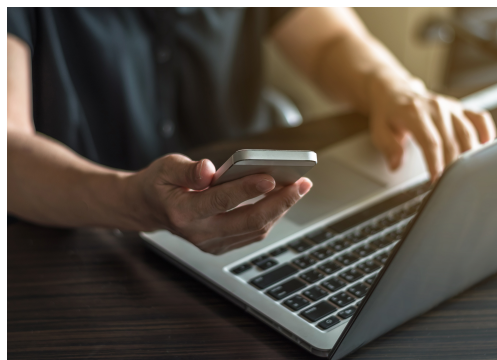
Tips for Successful Selling Online

We've compiled a list of proven tips and useful resources to put you on the road to online selling success. [See here](#)

LATEST NEWS

5 Ways to Reach Your Customers During COVID-19 and Beyond

See some of the top ways to reach your customers now, and throughout the year. [Read more](#)



The End of 3G is Fast Approaching

Start upgrading your security system customers now to 4G LTE. [Read more](#)

TRAINING

New Training Webinars Available

We have six webinars on 2GIG security-related topics each week, including two NEW webinars to teach you how to best sell and deliver products to your customers in the midst of Social Distancing.

[Check out the schedule and register here](#)



NEWS AROUND THE WEB



How COVID-19 is Impacting Monitoring Services

As the whole world has changed and shifted to comply with stay-at-home orders in the wake of the COVID-19 pandemic, so have the patterns observed by professionals working in monitoring services. [Read more](#)

Preparing Workplaces for an Influenza Pandemic

The Monitoring Association (TMA) has compiled helpful links to resources to keep you informed and equipped with tools that can sustain the continuity of your business. [Read more](#)



Guide to New Tax Incentives for Security and Fire Protection Systems

The Security Industry Association has prepared the following information page in an effort to clarify how the Tax Cuts and Jobs Act provides financial incentives for businesses to invest in security and life safety systems. [Read more](#)

