

See the latest issue of the Innovation Digest newsletter.

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Innovation
DIGEST



Welcome to Innovation Digest, a newsletter dedicated to the Security industry. Each edition will focus on a theme and include a combination of featured content, news and more. Read, enjoy and share!



Dealer Insights - Navigating the "New Normal"

As we approach the official start of summer — which historically is the busiest selling time in the security industry — we checked-in to see what the “new normal” looks like for our dealers. [Read more](#)

LATEST NEWS



The Successful Reopening of the Security Industry

While the security industry is considered an essential service, there are still protocols that many dealers are putting in place to ensure a safe and successful return to the new normal. [Read more](#)



Simplify Your Training - View Our Video Library

Spending more time at home and less time out in the field? No problem, we still have you covered. We are here for you with all your installation and programming needs anytime and anywhere. [Read more](#)

WEBINARS



Joint Training with Alarm.com!

Join us this morning for an exciting webinar training with industry partner, Alarm.com, talking all about remote installations. Plus, get an exclusive update on security market trends during a special interview with our SVP of Sales, Bruce Mungiguerra. In case you miss it, we'll be sending a recording next week.

[REGISTER HERE](#)

PROMOTIONS



Earn a \$15 Rebate

On Every 3G to LTE Conversion

Now through June 30, 2020

[Click Here to Register with Alarm.com or SecureNet](#)



Save 20%



Save on our Glass Break Detector & Wireless Takeover Module!

Buy at your local distributor through June 30th. Offered on 2GIG-GB1E-345 and 2GIG-TAKE1E-345. [Contact your sales rep to learn more.](#)

INDUSTRY NEWS AROUND THE WEB



SafeHome.org Study Reveals High Home Security Demand

Ten million household decision makers in the U.S. intend to purchase a home security system in the next 12 months, with 6.5 million new customers and 3.5 million that are interested in switching or upgrading their current systems. [Read more](#)



Resources for COVID-19 and Business Continuity

SIA has provided a selection of public informational resources that anyone can access to support your business at this time. [Read more](#)

ARTICLES FROM PREVIOUS ISSUE

- [Tips for Successful Selling Online](#)
- [5 Ways to Reach Your Customers During COVID-19 and Beyond](#)
- [The End of 3G is Fast Approaching](#)
- [New Training Webinars Available](#)

NEWSLETTER ARCHIVES



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