

Innovation Digest is a newsletter dedicated to the Security industry.

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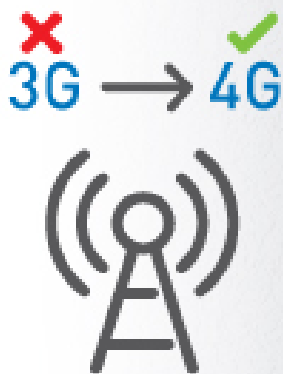


Innovation
DIGEST



DIGITAL MARKETING

SECURITY-RELATED NEWS & PRODUCT UPDATES



The Time is Now - We've Got You Covered for 3G to LTE

As many of you know, 3G is on its way out. To help you help your customers with the 3G to 4G LTE transition, we created some new helpful resources — and we extended our rebate program! [Read more](#)

LATEST NEWS



Increase Your Web Traffic with Focused SEO

In a time where we may not be able to be as “present” as we used to be, digital marketing offers many benefits to companies, and especially security dealers. [Read more](#)



3 Tips to Engage Customers on Social

With virtually everything shifting online, social media has become the daily go-to for businesses when it comes to advertising and connecting with customers. [Read more](#)



Tired of Takeovers?

Protect your investment now! Encrypted sensors give you and your customers added protection with a more secure, hack-proof system. [Read more](#)

WEBINARS



REGISTER HERE

New Training with Alarm.com

Join us for an exciting webinar with Alarm.com to prepare you for the 3G sunset. Alarm.com's Sr. Partner Success Associate, Dana Fox will join our Security Product Marketing Manager, Missy Means, to discuss the helpful marketing resources and rebates at your fingertips. [Register here](#)

PROMOTIONS



Earn a \$15 Rebate

On Every 3G to LTE Conversion

[Click Here to Register with Alarm.com or SecureNet](#)



Install More for Less

Save 15% on 2GIG GC2e and GC3e kits from July 1 through August 31, 2020. Buy at your local distributor. [Contact your sales rep](#) to learn more.

ARTICLES FROM PREVIOUS ISSUE



- [Dealer Insights - Navigating the New "Normal"](#)
- [The Successful Reopening of the Security Industry](#)
- [Simplify Your Training - View Our Video Library](#)



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