



# Your Marketing Matters.

## Welcome to the **PRO Portal!**

Our new digital asset management tool, the **PRO Portal** is here! The PRO Portal is an online tool for you to access a library of digital marketing materials that can be downloaded, customized (available on some assets), printed and delivered at your convenience.

### **WHO** can access the PRO Portal?

You and Nortek Control Customers!

### **WHEN** can we access the PRO Portal?

Phase 1 of The PRO portal is now live. Phase 2 of the PRO Portal is launching at the end of November.

### **WHAT** is in the PRO Portal?

Sell sheets, current logos, brochures, brand photography and more. There is also a customizable section within the portal where select collateral templates may be created with dealer/customer logos and contact information with ease.

### **DOES** the PRO Portal cost anything?

All digital assets are free to download. Printed materials may be purchased by our customers. Customers may use their MDF funds to purchase marketing materials from the PRO Portal.

### **WHERE** is the PRO Portal?

Access the PRO Portal by clicking on this ICON in your MyApps menu.



### **HOW** do I use the PRO Portal?

Use the search bar to find your desired asset. If you're not sure of the specific name of the asset, type in a common keyword and be taken to a selection of available marketing materials.

### **LOGIN** Information

Please use your email address for your username and your default password is **welcome1**. We strongly advise you change your password once you login.

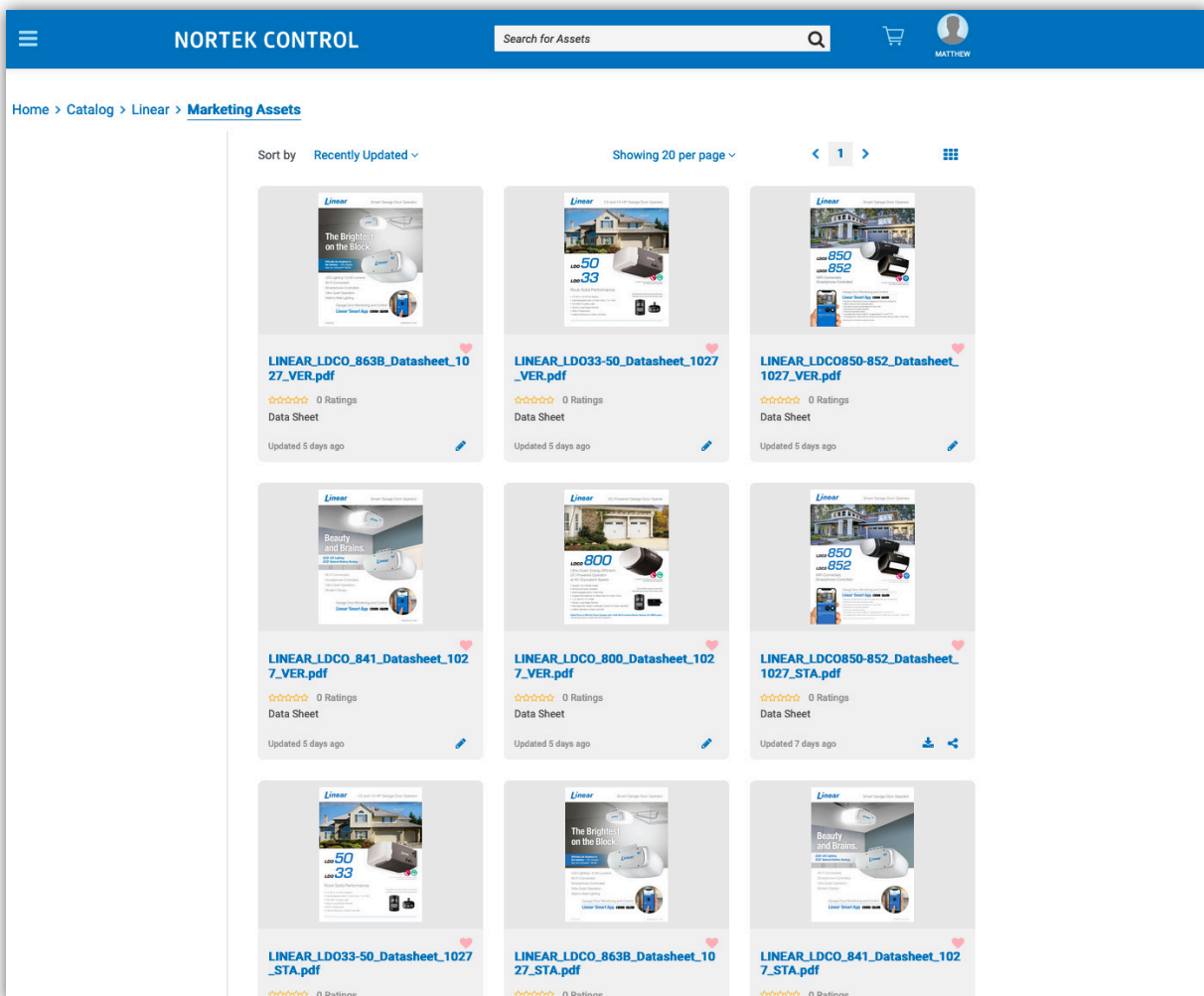
NSC Customers will receive login information after registering and being assigned to a User Group.

## AVAILABLE ASSETS

The PROPortal is being populated every week with more and more items that are easy to find and download.

If you need something right away that you do not see on the PRO Portal, please reach out to the Marketing Department and we will send the item directly to you.

### Active Now



The screenshot displays the NORTEK CONTROL PRO Portal interface. The header is blue with the company name, a search bar, and a user profile icon. The main content area shows a grid of asset cards, each featuring a thumbnail image, a title, a rating, and a download icon. The assets are categorized under 'Marketing Assets' and are sorted by 'Recently Updated'.

Asset Title	Rating	Updated
LINEAR_LDCO_863B_Datasheet_1027_VER.pdf	0 Ratings	Updated 5 days ago
LINEAR_LD033-50_Datasheet_1027_VER.pdf	0 Ratings	Updated 5 days ago
LINEAR_LDC0850-852_Datasheet_1027_VER.pdf	0 Ratings	Updated 5 days ago
LINEAR_LDCO_841_Datasheet_1027_VER.pdf	0 Ratings	Updated 5 days ago
LINEAR_LD033-50_Datasheet_1027_STA.pdf	0 Ratings	Updated 5 days ago
LINEAR_LD033-50_Datasheet_1027_STA.pdf	0 Ratings	Updated 5 days ago
LINEAR_LDCO_863B_Datasheet_1027_STA.pdf	0 Ratings	Updated 5 days ago
LINEAR_LDCO_841_Datasheet_1027_STA.pdf	0 Ratings	Updated 7 days ago

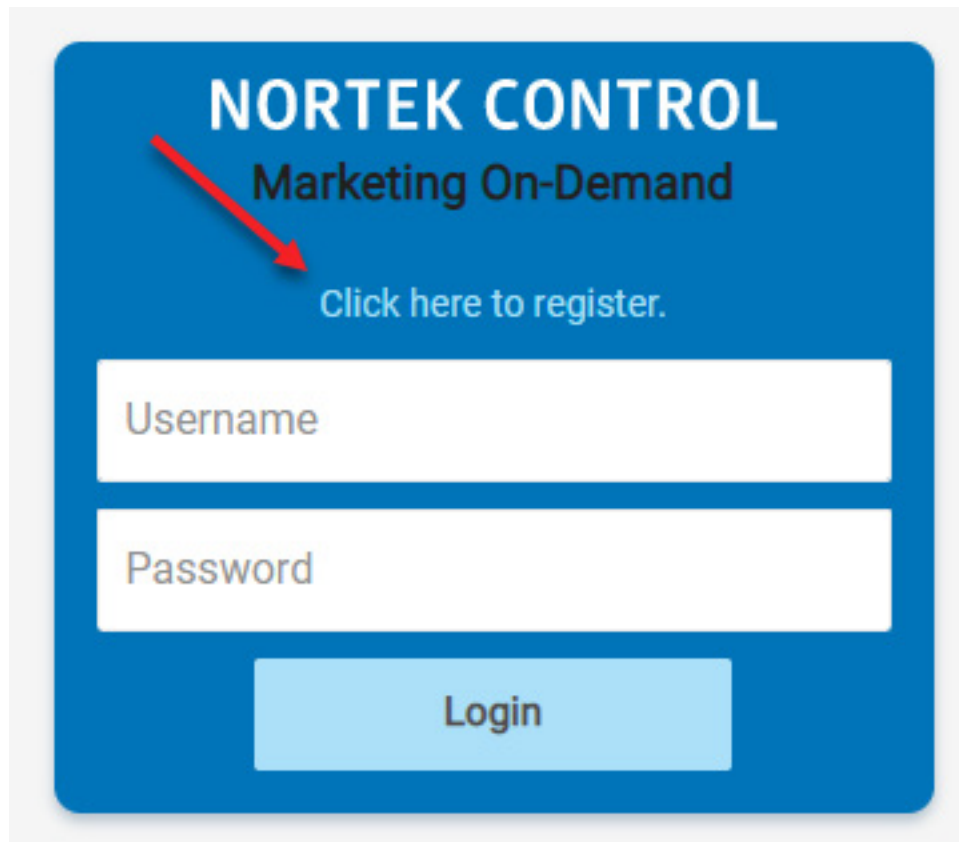
## NEW USER SIGN UP

New customers may be added by direct request or simply by clicking the link shown below.

<https://portal.assets.site/24776>

New customers will be assigned to a User Group and then granted access.

**Active Now**

A blue login form for NORTEK CONTROL Marketing On-Demand. It features a red arrow pointing to a 'Click here to register.' link. Below the link are input fields for 'Username' and 'Password', and a 'Login' button at the bottom.

**NORTEK CONTROL**  
Marketing On-Demand

[Click here to register.](#)

Username

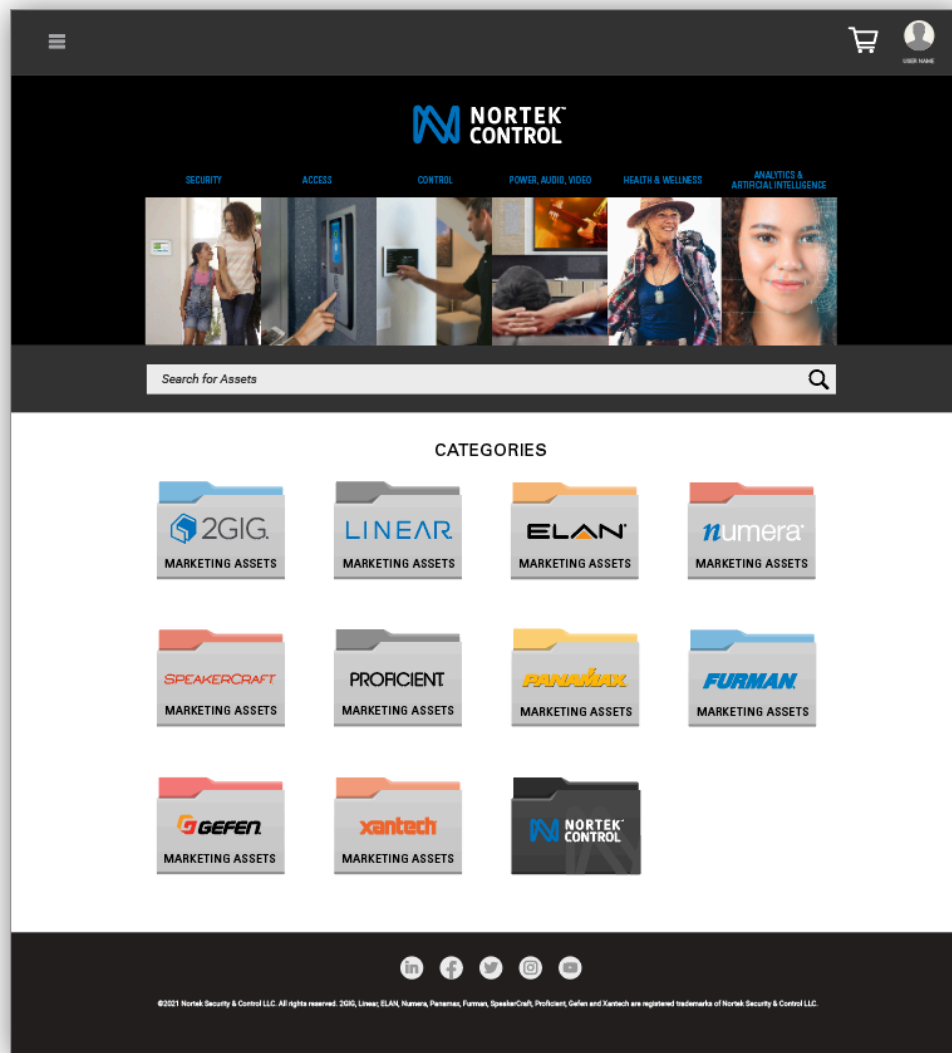
Password

Login

## BRANDED EXPERIENCE

Internal users (NSC employees) will have access to the Admin site, with assets for all the brands shown.

**Rollout 11/30**



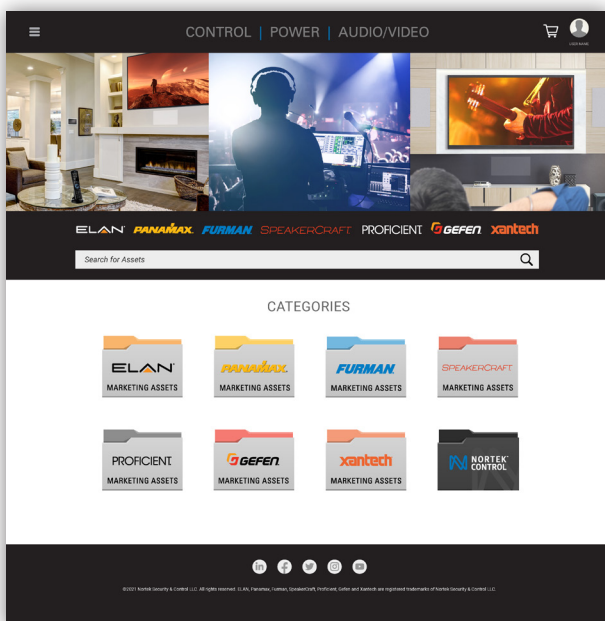
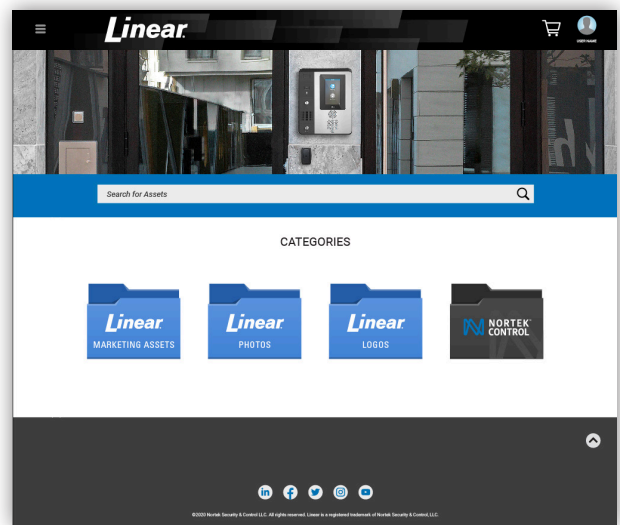


## BRANDED EXPERIENCE

PRO Portal customers will see different sites depending on the User Group they belong to.

**Rollout 11/30**

Nortek Control Customers will have access to the PRO Portal site that is relevant to their business: 2GIG, Control-Power-AV, Linear, or Numera.





**PRO**  
Portal

QUESTIONS?

If you can't find what you're looking for, please email [PRO@nortekcontrol.com](mailto:PRO@nortekcontrol.com) and let us know how we can help enhance your user experience. We are here to help with any questions you have as you begin to explore this new and exciting offering.

THE PRO PORTAL TEAM:

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